



BEER UNDER GLASS 2019
GARFIELD PARK CONSERVATORY ALLIANCE

FRIDAY, MAY 10, 2019
5:30 PM – 6:30 PM—VIP HOUR
6:30 PM – 9:30 PM—GENERAL ADMISSION



**Event Overview, Sponsorship Opportunities
and What Your Support Makes Possible!**

**GARFIELD PARK
CONSERVATORY
ALLIANCE** 



INTERESTED IN SPONSORSHIP?

Secure your tickets today by becoming a Beer Under Glass Sponsor!
Contact Barbara Carney: bcarney@garfieldpark.org | (773) 638-1766 x33

www.garfieldconservatory.org • 300 N Central Park Ave, Chicago 60624



EVENT OVERVIEW

Garfield Park Conservatory Alliance Board of Directors together with the Illinois Craft Brewers Guild will welcome guests to the 10th BEER UNDER GLASS event for an evening celebrating Spring at the Conservatory and the official opening of Illinois Craft Beer Week.

Guests can sample the craft beers from 110 Illinois brewers and purchase food from Chicago's favorite restaurants and food trucks. Food and beverage will be set up throughout the Conservatory's indoor showrooms and expansive outdoor gardens.

BUG is the largest fundraising event of the year at Garfield Park Conservatory with sponsorship and a share of the ticket proceeds supporting the Alliance's programs and services serving nearly 250,000 visitors. Thirty percent of our visitors are children and families from our immediate West Side community.

WHAT YOUR SUPPORT MAKES POSSIBLE

Your event underwriting support helps fund our Morning Glories, Fiddleheads and Wild Wednesdays programming for young children. Because of your support, we offer lectures, classes and workshops on plant propagation, native trees and plants, beekeeping composting and worm bin production training.

Thank you for considering 2019 Beer Under Glass event sponsorship. Your investment in Garfield Park Conservatory Alliance has a significant impact on our ability to provide programs and activities helping visitors of all ages learn about plants. Plants clear our air of CO₂, they provide us with nourishment and beauty and they generate the oxygen we need to survive. All life on earth depends on plants.

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FERN ROOM SPONSOR, \$10,000

Sponsor Benefits

- 20 VIP Tickets
- Early hour event entry
- Pretzel necklace, tasting Glass and sponsor lanyard for each guest
- 15% discount on GPCA products and merchandise

Sponsor Recognition

- Logo recognition on sponsor's section of the BUG map (3,000 distribution)
- Logo recognition and hyperlink on GPCA website
- Lobby digital donor wall listing (250,000 annual visitors) Listing in the GPCA monthly e-newsletter (12,000 subscribers)
- Social media recognition: Over 24,000 Facebook followers, over 22,000 Instagram fans

AROID HOUSE SPONSOR, \$5,000

Sponsor Benefits

- 15 VIP Tickets
- Early hour event entry
- Pretzel necklace, tasting Glass and sponsor lanyard for each guest
- 15% discount on GPCA products and merchandise

Sponsor Recognition

- Same as above

DESERT HOUSE SPONSOR, \$2,500

Sponsor Benefits

- 10 VIP Tickets
- Early hour event entry
- Pretzel necklace, tasting Glass and sponsor lanyard for each guest
- 15% discount on GPCA products and merchandise

Sponsor Recognition:

- Same as above

PALM HOUSE SPONSOR, \$1,500

Sponsor Benefits

- 8 VIP Tickets
- Early hour event entry
- Pretzel necklace, tasting Glass and sponsor lanyard for each guest
- 15% discount on GPCA products and merchandise

Sponsor Recognition

- Same as above

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