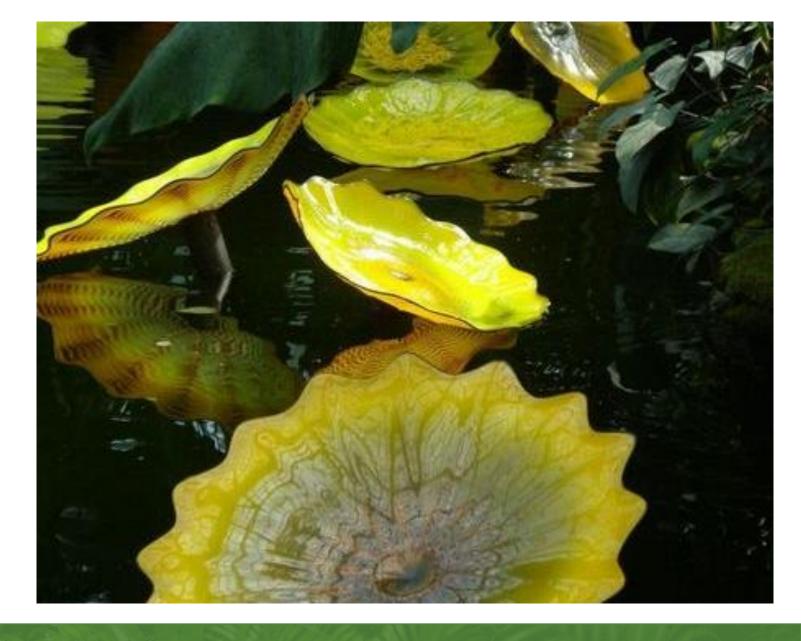


# A cultural treasure and nature sanctuary for all Chicagoans

Garfield Park Conservatory is a thriving cultural treasure on the City's West Side that connects people to nature.

Demonstrate your commitment to community and the environment by partnering with the Conservatory.

All life on Earth depends on plants!



# Garfield Park Conservatory Visitors

262K VISITORS/YEAR







21K from Chicagoland Schools

Visitors from all 50 states

30% from Chicago's West Side









#### Volunteer Opportunities

#### Individual and Corporate Group Projects

#### **Individual Opportunities**

- Ongoing engagements with horticulturalists
- Engagements for family programming
- Tour Guide training
- Special event volunteer opportunities





#### Corporate Group Opportunities

- Scheduled engagements for group projects
- Garden bed installations, soil and plant upkeep
- Unique hands-on opportunities to work in the GPC collection





# Family Event Sponsorships

Access families, seniors, young adults – an extremely diverse audience of individuals who make nature a priority in their lives!

4 Weekend Activation Days per year

Sponsorships available \$3,000 per event or \$10,000 for all

4 special event activation Saturdays with 1,500 visitors per day:



Sweet Saturday



**National** Honeybee Day



Day



Harvest Creatures of the Night

## Wellness Program Sponsorship



#### Weekly Yoga Classes

- Weekly Saturday Yoga classes (50 per year)
- Virtual and in-person after Conservatory reopens
- 100 300 attendees per class
- Sponsorship available for \$7,500



#### Wellness Programs

- "Your Moment of Zen" Instagram series
- 12 sponsored posts per year
- Sponsorship available for \$4,500

#### Annual Flower Show Sponsorships



Spring Show

- 10-week display (March 1 Mother's Day)
- 18,000 visitors at spring show 2019
- Sponsorship opportunity recognized in all marketing materials and onsite — \$15,000



Winter Show

- 6-week display (Thanksgiving Valentines Day)
- 32,000 visitors at winter show 2019
- Sponsorship opportunity recognized in all marketing materials and onsite — \$25,000

#### Beer Under Glass Event Sponsorship

#### Friday, Spring 2022 6:30-9:30 PM



- Sponsors-only happy hour 5:30–6:30 PM
- Logo recognition on event map, guest tickets, advertising, and in social media
- Opportunities from \$2,500 to \$25,000









- 2,500 3,000 attendees, ages 21-50+
- 110 Craft brewers with event-only special pours
- 14-year partnership with Illinois Craft Beer Guild





#### FLEUROTICA Event Sponsorship



#### Friday, October 15, 2021 6:30-9:30 PM

#### Sponsorship Opportunities -

- Sponsors Only 5:30–6:30pm
- Logo recognition on runway show screens, guest tickets with reserved runway seating
- Opportunities from \$2,500 to \$25,000



#### **Event Profile**

- 400 attendees average age 30 60
- Fashion and cultural civic leaders
- 20 original floral fashion designs unveiled in live runway show







# Garfield Park Conservatory Social Media Metrics

Facebook Followers

35,167

Annual Unique Website Visits

591,754

Instagram Followers

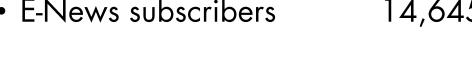
50,702

Members and Donors

1,450

E-News subscribers

14,645









# Thank you!

# We look forward to working with you!

For more information, contact

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